

Management Buzz Assertive
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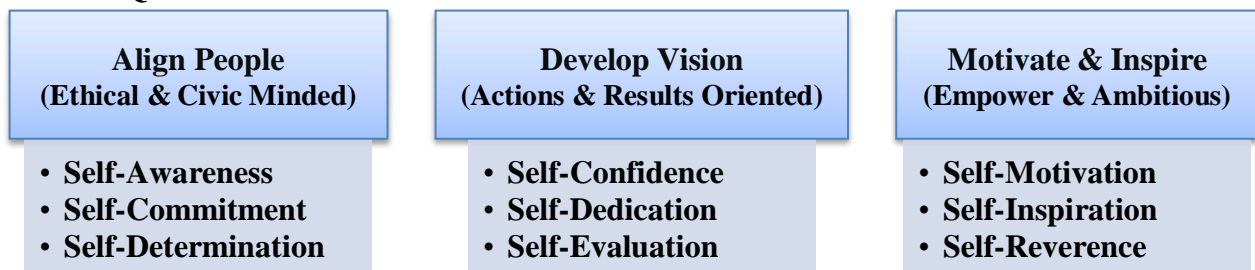
Crucibles of Leadership

- L: Loyalty** (Ability to always speak & stand for truth)
- E: Empathy** (Ability to sense other people's ability & emotions)
- A: Accountability** (Willingness to accept responsibility of end results)
- D: Determination** (Ability to build an efficient path to make goals realistic)
- E: Encouragement** (Ability to transform weaknesses into strengths)
- R: Resourceful** (Ability to find quick & strategic ways to overcome hurdles)
- S: Selflessness** (Ability to develop mutual relationship by collaborating with others)
- H: Humble** (Never be bossy or egoistic with others)
- I: Integrity** (Adherence to strong moral & ethical principles)
- P: Pride** (Feeling of deep pleasure derived from achievements / positive changes)

Leadership creates a mutual relationship between a leader & followers to achieve goals and inspire people with the will-wisdom, principles-practices and attitude-actions. Leadership involves making effective – practicable - futuristic decisions and creating & articulating a clear vision. Leadership is an art to empower people by developing critical thinking & analytical skills among them, unlock people's potential, mapping out & build the efficient path towards the right destination for people and inspiring others to pursue & achieve goals by conquering 7 Ds (*Dream – Desire – Dare - Determination – Dedication – Devotion & Destination*).

Leaders are philanthropists as they nurture lives with the 6Ps (*Positive Thinking – Patience – Productivity – Proficiency – Passion – Pay Back to the Society/Nature*).

Leader's Qualities



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“Discipline automates habits which, in turn, determine your outcomes”

Management Development Programme:

1 Day- 5 hours MDP has organized on 19th January, 2022 with the aim to strengthen the Industry-Academic relationships for up-skilling students by launching Corporate Executive Programmes / Short-Term Certificate Programmes to meet the today's corporate world.



Atmiya Adwitiya 2.0

An International Virtual Event has organized on 17th & 18th February, 2022 with the blend of unique fun loving activities to showcase UG & PG students' skills. We have received 1000+ registration from all over the world. 2-days fest was accompanied with 8 events such as Mock Stock, Case Study, Quiz, Debate, Tap into Talent, Treasure Hunt, Quiz, WrestleMania, Brain Manthan & Cineflix.



“Your Heavy Workload is the dream of the Unemployed”

Industrial Visit:

Department of Management has organized industrial visit on 19th February, 2022 at U-Fresh for the students of BBA (EFB) Programme and 11th March, 2022 at Balaji Wafers Pvt. Ltd. for the students of IMBA Programme with the aim to provide them hands-on experiences through interaction with employees, to make students aware about practical working environment & methods as well as sustainable business practices.



"Challenges are what make life interesting and overcoming them is what makes life meaningful."

4 Days' Workshop on "Import- Export in International Market"

Department of Management, FoBC, Atmiya University has organized 4 Days Workshop on 'Import- Export in International Market' from 21st to 24th February, 2022 for the students of BBA (EFB) semester 2nd & 4th as a part of knowledge enrichment to expand their business at international markets and trade.



Student's Appreciation Ceremony:

Department of Management believes in words of appreciation and has organized 'Student's Appreciation Ceremony' on 05th March, 2022 with the aim to award students in account of their management tactics / leadership traits / volunteer contributions / outstanding performances / disciplined behavior and many more by presenting them badges & certificate.



"Leadership and Learning are indispensable to each other."

Sports Day

Atmiya University has organized Sports Day on 10th March, 2022 with an aim to improve skills like teamwork, leadership, patience, discipline, perseverance, learning from failure, Sportsmanship, etc. among students. The students of Department of Management vivaciously participated and scored 1st position in ‘Tug of War’.



Students’ Workshop: Lab to Land

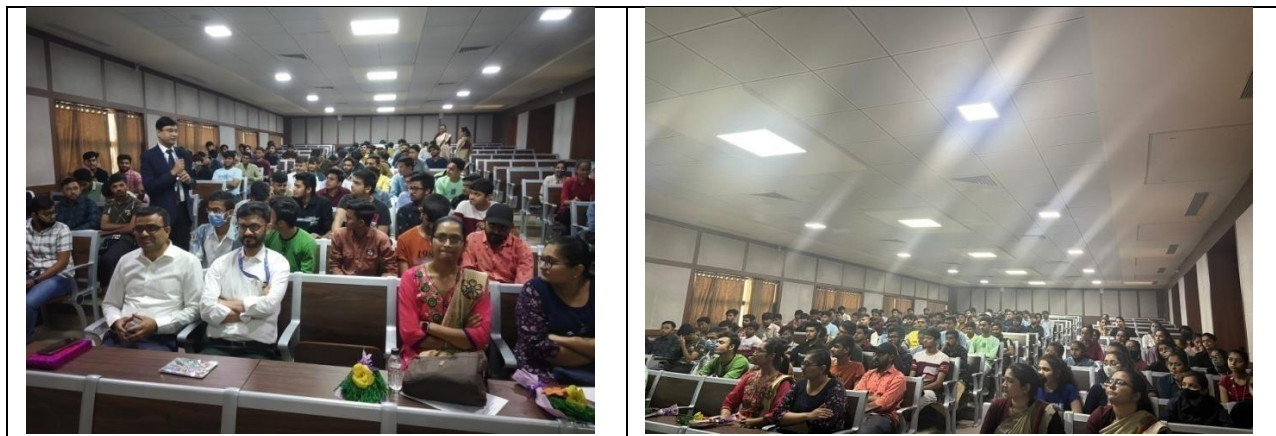
Department of Bio Technology & Department of Management have jointly organized Students’ Workshop on Lab to Land on 11th March, 2022 with the aim to transform knowledge among students in order to develop ideas for prototype by practically gaining experience of lab to land experiments and products as an integral component of transforming education.



“The measure of intelligence is the ability to think innovatively & lead the change”

UG Students' Campus Visit Programme

Department of Management has organized 1 day STP on 12th March, 2022 for the UG students of J. J. Kundaliya College, Rajkot with the aim to demonstrate them MBA i.e. Management By Analysis Skills, leadership traits, interpersonal skills as well as to aspire them towards higher education by showcasing career opportunities.



Knowledge Enrichment Programme at Industrial Chemistry, AU

Department of Industrial Chemistry, Atmiya University has organized Knowledge Enrichment Programme for the faculty members of Department of Management dated 17th March, 2022 wherein all faculty members have visited various laboratories & workshops of Industrial Chemistry Department with the aim to plan academic activities for Engineering and Management students in the near future as a part of students exchange programme for their up-skilling under interdisciplinary activities.



"The ladder of success is best climbed by stepping on the rungs of opportunity."

Holi Celebration

Department of Management celebrated Holi on 17th March, 2022 with the bright & beautiful colors of Joy, Happiness, Trust, Friendship, Faith, Love & Prosperity aiming to paint the canvas of professional life all together.



Participation in Inter-College Events

Management students enthusiastically participate in various events organized by other organizations, institutes & universities to explore & showcase their talent or skills, strengthen confidence & competency, develop connections and level-up resume by gaining substantial experiences.



“Things work out best for those who make the best of how things work out.”

Reconnoiter Programme: Visit to Udaipur (Rajasthan)

Department of Management has organized two days visit to Udaipur on 26th to 27th March, 2022 for the students of MBA-2, MBA-4 and IMBA-8. The purpose to organize visit was to provide an opportunity to discover historical places with pleasurable experience, to delve mesmerizing entertainment and to develop social networking.



“Ambition is the path to success. Persistence is the vehicle you arrive in”

“Words can inspire, thoughts can provoke, but only action truly brings you closer to your dreams”