

Management Buzz Assertive Vol. 6 (Half Yearly) October'22- March'23

Expert Talk: Ethical Decision Making

Ethical decisions generate and sustain trust, demonstrate respect, responsibility, fairness and care for others. These behavioural traits provide a foundation to the humanity among students. With this aim, the Department of Management, FoBC has organized three-days 'Expert Talk' from 16th to 18th November, 2022. The session was led by the session expert Dr. Shiv Kumar Tripathi (Vice Chancellor, Atmiya University). He has addressed 100+ students of the MBA & IMBA Programmes.



Social Visit: Virani Behera Munga School, Rajkot

Students of the 'Department of Management' involved in a range of community service activities and have been actively involved in social visit organized voluntarily by the 70+ students on 19th November, 2022. The purpose of social visit is to prepare students for their future by helping them learn what it means to be responsible citizens. Social Visit teaches students the value of serving others and helps them develop self-discipline and critical thinking skills.



"Ethics is the activity of man directed to secure the inner perfection of his own personality."

International Expert Session: Business Ethics & Integrity

Business Ethics promote moral attitude, integrity and trust at workplace among stakeholders. The Department has organized an International expert session on 'Business Ethics & Integrity' dated 24th November, 2022. The session was chaired by Mr. Roger Latchman (Honorary Council General, Govt. of Georgia & Certified Compliance & Ethical Professional, South Africa). Mr. Roger Latchman inspired 120+ students and staff to be honest, transparent, productive and smart in decision making for personal, professional & institutional growth & development.



International Expert Session: Grooming 1st Time Leaders

In the business world, grooming means act professionally with valuable skill-sets that will make students land & stand in the competitive world. With this aim, the Department has organized an International expert session on 'Grooming 1st Time Leaders' dated 25th November, 2022. The session expert was Mr. Bhavesh N. Chandaria (MD, Ethiopian Steel PLC, The Safal Group, Africa). This session was attended by 120+ students with the aim to learn ways of enhancing positive presence, discipline, care and respect at a workplace.



"Leadership is the creation of an environment in which others are able to self-actualize in the process of completing the job."

Industry Visit: Nirma Limited, Bhavnagar

Industrial visits provide students a chance to meet with industry leaders, professionals, entrepreneurs, policymakers and corporate representatives who share their wisdom, learning and experiences. With the aim to provide an exposure to students about industrial practices and practical working environment, the Department has organized an Industry Visit at Nirma Limited, Bhavnagar in the month of November, 2022 for MBA students. 120 beneficiary students got clarity about their future job or area of interest.



Industry-Academic Workshop: Zydus Lifesciences Ltd. Ankleshwar

Industry-Academic Workshop has provided a chance to interact with experts from the specific field and discuss the relevant topics. 120 Students visited Unit of Zydus Lifesciences Ltd. Ankleshwar and attended workshop on 7th January, 2023 to gain hands-on experience, to discuss on real time problems, to explore sustainable solutions of the real time problems, to brainstorm new ideas and actions.



“Great things are done by a series of small things brought together”

Reconnoiter Programme: International Yuva Mahotsav

Students & faculty members of Management Studies has visited Holy Haridhashanam Temple at Sokhada, Poicha Temple at Poicha and attended International Yuva Mahotsav-2023 organized by Yogi Divine Society on 7th January, 2023 with the aim to facilitate purification of one's mind & trigger the process of inner realization for concentration and connection within the divinity. They have received blessings of P. P. Hariprasad Swamiji; P. P. Premswaroop Swamiji and P. P. Tyagvallabh Swamiji.



Gratitude Day Celebration

Students of Management Programmes have energetically celebrated 'Gratitude Day' on 21st January, 2023. Students has expressed gratitude, appreciation & love to their Parents, Family Members, Teachers, Friends, IAS Officers, Social Workers, Care Takers and Fellow mates etc by offering brief messages, poems, songs, flowers, presents & many more.



Brainstorming Session: Union Budget Analysis

Department of Management has organised a brainstorming session on 'Union Budget Analysis' sated 1st February, 2023 for Management students. The session was led by the session-expert Mr. Bhavesh Gondhiya (CA). He has outlined economic policy of the government for the stability and growth of the Indian Economy.



"People with goals succeed because they know where they are going"

Convocation-2023

A total of 110 students of I-MBA and MBA programme were awarded degree at the 3rd convocation ceremony of the Atmiya University held on 11th February, 2023. The ceremony was started with the blessings given by the P. P. Premswaroop Swamiji followed with the Presidential Speech of P.P. Tyagvallabh Swamiji.



Seminar: Mumbai Dabbawalas

Mumbai Dabbawalas are well known for speed, precision and unfailing commitment towards their logistics and supply chain models for lunch box delivery and return system. FoBC has organised a seminar of Mumbai Dabbawalas on 11th February, 2023 to give students a learning exposure about reinforcing pillars of work culture i.e. Efficiency, Time Management, Coordination and Cooperation.



Atmiya Adwitiya 3.0

The fun-filled and knowledge-packed 'Atmiya Adwitiya 3.0' has organized on 17th February, 2023 with the blend of unique fun loving activities to showcase UG & PG students' skills. We have received 500+ registrations from all over Gujarat. Event was accompanied with several exciting competitions like Business Plan, Karaoke, Traders United & Dare Devil. Chahal Academy was the Main Sponsor; IMS & Career Launcher was Co-Sponsors; Dira's Cafe, Jus Style & Lime Institute was Associate Sponsors of the Adwitiya 3.0.



"Teamwork is the ability to work together toward a common vision"



Certificate Training Programme – Entrepreneurship Development

The Department of Management has organised Certificate Training Programme on 'Entrepreneurship Development' from 21st February to 07th March, 2023 for the students of BBA (EFB). The program was served by the Centre for Entrepreneurship Development, Gujarat to develop and promote entrepreneurship skills across the State of Gujarat.

Workshop: Universal Human Value

The Department of Management has organised 6 days' UHV workshop for BBA9EFB), IMBA & MBA Sem-2 students in the month of February & March, 2023 to sensitize the student about the scope and clarity of life and to help the student to see the need for developing a holistic perspective of life for wellbeing.



Utsah- 2023

Atmiya University has organised Sports Week – Utsah 2023 from 13th March to 17th March 2023 with the aim to improve skills among students like teamwork, leadership, patience, discipline, perseverance, learning from failure, Sportsmanship, etc. It was proud moment for the Department of Management as Team of IMBA-8 won finals of 'Tug of War' and Team of MBA-2 won final of 'Cricket Tournament'.



“Whatever the mind can conceive and believe; the mind can achieve.”

Industrial Visit: Tathastu Spintax Pvt. Ltd.

Department of Management has organized an Industrial Visit on 30th March, 2023 at 'Tathastu Spintax Pvt. Ltd.' for the students of BBA (EFB) & IMBA Programme with the aim to provide them hands-on experiences through interaction with employees, to make students aware about practical working environment & methods as well as sustainable business practices.



Resume Building Session

Resume Building Session was organized on 3rd March, 2023 as a part of placement activity for the students of IMBA & MBA Programmes. Mr. Jitendra Tank (Head-HR, Ban Labs, Rajkot) has explained & interacted with students to make them learn how to prepare an effective resume and crack interview.

Mock Interviews

Department of Management has organized mock interviews on 4th March, 2023 for MBA first year students with the aim to give them an opportunity to get a first-hand experience of the interview process by facilitating intellectual, professional & behavioral traits to the learners with an opportunity to work on rectifying mistakes. The company representatives of Ravi Technoforge, Wockhardt Hospitals, Global Logistics, Muscat Polymers, STEMpedia, Galleria Hotel, Kalavid, Pathshala Education and Transglobe Education were our Atmiya Guests and they guided students about developmental initiatives for their future endeavour.



"The secret of getting ahead is getting started."

Training & Placement

T&P Cell is effectively operational to place our students in the highly prestigious and versatile industries. We maintain healthy relationships with Confederation of Indian Industries, Rajkot Management Association (RMA), Ahmadabad Management Association (AMA) to provide real time exposure to our students. T&P delivering assistance to students, through mock interviews, group discussion & resume building sessions for students to make them industry ready as well as to improve their cognitive & rational understanding, intrapersonal/interpersonal relationship and practical competence to live a sustainable life anywhere on the globe. We feel proud to share placement facts:

S. No.	Name of the Student	Programme	Name of the company	Annual Package (in INR)
1	Disha P. Solanki	MBA	Junomoneta Finsol Pvt. Ltd.	3,60,800
2	Miral Chandegra	MBA	Raniba Industry Pvt. Ltd.	5,00,000
3	Monpara Dixit	MBA	Junomoneta Finsol Pvt. Ltd.	3,60,800
4	Jadeja Radhikaba	MBA	Junomoneta Finsol Pvt. Ltd.	3,60,800
5	Sweta Pala	MBA	Emipro	3,60,000
6	Surbhi Vaghela	MBA	Shyam Art Group of Companies	1,80,000
7	Pooja Rupapara	MBA	Trinity Eng. Tech	2,40,000
8	Nasit Dhairyata	MBA	Trinity Eng. Tech	2,40,000
9	Rutul Jani	MBA	Bajaj Finance Security Limited	3,00,000
10	Yashesh Gandhi	MBA	Bajaj Finance Security Limited	3,00,000
11	Disha Koradia	MBA	AU Small Finance Bank	3,30,000
12	Urvi Shekhat	MBA	Bajaj Finance Security Limited	3,00,000
13	Happy Sobhasana	MBA	Bajaj Finance Security Limited	3,00,000
14	Sakshi Thakkar	MBA	Niva Bupa Health Insurance	4,25,000
15	Bansi B. Pandya	MBA	Junomoneta Finsol Pvt. Ltd.	3,60,800
16	kadecha Bansi H.	MBA	Niva Bupa Health Insurance	4,25,000
17	Forum B. Chauhan	MBA	AU Small Finance Bank	3,30,000
18	Harsh Patadiya	IMBA	Junomoneta Finsol Pvt. Ltd.	3,60,800
19	Kalola Nidhi	MBA	Niva Bupa Health Insurance	4,25,000

Our Associations with Industries



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