

Management Buzz Assertive

A Quarterly News Letter of Academics Activities

Vol. 1 | APR-JUN, 2021




ATMIYA UNIVERSITY

Faculty of Business & Commerce

Management Buzz Assertive

Department of Management, FoBC, ATMIYA University has aspiration to meet the growing and diverse educational needs of the community through the provision of innovative learning opportunities along with inculcation of ethical, human & spiritual values enabling the students to impart quality education rigorously to be independent thinkers, compassionate leaders & socially responsible innovators and to build productive careers. We blend hard skills & soft skills among our students to make them self-disciplined, self-determined, Globally talented & proficient. We have designed our programmes to ensure hands-on learning with real life applications & experiences across domains and disciplines by trans-disciplinary courses, research-driven projects, case study-based learning, community engagement projects & capstone projects to strengthen the academic growth and advancement of students' career.



Each soul is
potentially divine.
The goal is
to manifest
the divinity
within

Editor :

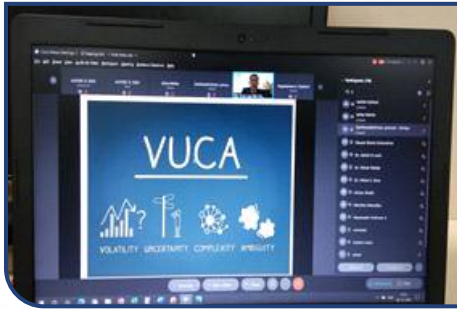
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Design : **Rahul Tank**

Photo & Video Dept., Atmiya University

International Conference



Two days *1st International Conference on 'Paradigm Shift in Economy Post – 2020'* in association with LINCOLN University, Malaysia and CII as our Association Partner has organized with the aim to exchange and share experiences and research results on all aspects of global scenarios with the aim to contribute in a sustainable growth of a Nation.



MoUs Ceremony

We have signed MoU with *Lincoln University College, Malaysia* in March, 2021 to promote and expand global competence in academics.

Flagship Events

ATMIYA ANANTRANG

An event where students explore their artistic side, gain substantial experience & showcase skills.



ATMIYA AVASAR

The most noteworthy occasion for students to develop innovative ideas & uncover their hidden skills.

“ Beware of ambition; it can drive you into a lot of work ”

Flagship Events

ATMIYA ADWITIYA

An International Event organised with the blend of all possible business activities that students crave & learn unique skills. We have received 1000+ registration from all over the world enthusiastically for 2-days fest accompanied with 8 events.



Social Immersion Programme

We believe in sensitizing our students with society to bring them together with the goal of solving community issues.



Outbound Training Programme

A series of activities like Blind Chain, Sentence Race, Scavenger Hunt, Perfect Square, Mine Field etc. that help the students to strengthen their leadership traits, interpersonal skills, conflict management skills, decision making skills as well as aspire them to work in a team.



"A dream becomes a goal when action is taken toward its achievement"

Flagship Events



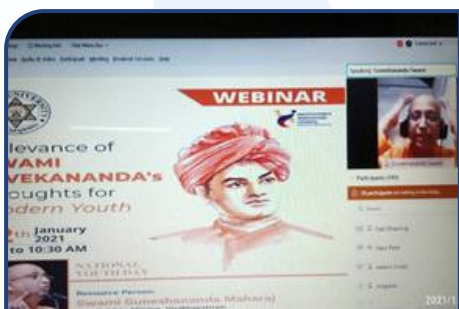
Classroom Activities

It encourages learners and motivates them to learn new ideas as well as boost student's confidence.



Industry Visits

We organize industry visits on regular basis to provide hands-on experiences through interaction with employees, to make students aware about practical working environment & methods as well as employment practices.



Guest Lecture Series

We invite experts from various industries to share their practical insights and interact with students on current trends in business world.



"Your powers are not in your strengths but in how you use your strengths"

Training & Placement

T&P Cell is effectively operational to place our students in the highly prestigious and versatile industries. We maintain healthy relationships with Confederation of Indian Industries, Rajkot Management Association (RMA), Ahmadabad Management Association (AMA) to provide real time exposure to our students. T&P delivering assistance to students, through mock interviews, group discussion & resume building sessions for students to make them industry ready as well as to improve their cognitive & rational understanding, intrapersonal/interpersonal relationship and practical competence to live a sustainable life anywhere on the globe. We feel proud to share placement facts:



Placement of MBA Students

Department of Management in Association with Department of T & P

PLACEMENT RECORD

Student's Name	Company's Name	Package	Designation
Bhakti Patel	Gopal Snacks Pvt. Ltd.	4.5 Lakh	BDM International Trade
Sonali Dhaneshra	Gopal Snacks Pvt. Ltd.	4.5 Lakh	BDM International Trade
Darshita Patel	Gopal Snacks Pvt. Ltd.	4.5 Lakh	BDM International Trade
Kunjali Toliya	Gopal Snacks Pvt. Ltd.	4.5 Lakh	BDM International Trade
Payal Sudra	Gopal Snacks Pvt. Ltd.	4.5 Lakh	BDM International Trade
Digvijay Rathod	Gopal Snacks Pvt. Ltd.	4.5 Lakh	BDM International Trade
Patel Pavitra	Gopal Snacks Pvt. Ltd.	3.0 Lakh	Management Trainee (Sales)
Mayuri Nakum	Gopal Snacks Pvt. Ltd.	3.0 Lakh	Management Trainee (Sales)
Vaishali Gangani	Gopal Snacks Pvt. Ltd.	3.0 Lakh	Management Trainee (Sales)
Bansi Gondaliya	Gopal Snacks Pvt. Ltd.	3.0 Lakh	Management Trainee (HR)
Hiren Buddhdev	Kotak Bank	3.75 Lakh	Sales Executive
Soniya Gangvani	Kotak Bank	3.75 Lakh	Sales Executive
Himanshu Soni	HDFC Bank	3.9 Lakh	Auditor
Rakesh Jadav	TCS, Gandhinagar	3.6 Lakh	Process Associate
Hemil Siyani	TCS, Gandhinagar	3.6 Lakh	Process Associate
Meet Mehta	TCS, Gandhinagar	3.6 Lakh	Process Associate

"If you want people to follow you, show them your map"

PLACEMENT RECORD

Student's Name	Company's Name	Package	Designation
Sagar Avlani	TCS, Gandhinagar	3.6 Lakh	Process Associate
Khyati Ardesana	TCS, Gandhinagar	3.6 Lakh	Process Associate
Komal Chovatiya	TCS, Gandhinagar	3.6 Lakh	Process Associate
Prathvi Kaneriya	TCS, Gandhinagar	3.6 Lakh	Process Associate
Vaibhav Gupta	Samsara Shipping	3.5 Lakh	Sales Executive
Savan Chauhan	India Shelter Finance	3.5 lacs	Sales Executive
Shiv Dholakiya	Ashutosh Rubber Pvt. Ltd.	3.2 Lakh	Marketing Executive
Karishma Kanani	Sun Forge Pvt. Ltd.	2.8 Lakh	Marketing Executive
Divya Gidhwani	Shree Giriraj Multispecialty Hospital	3.2 Lakh	Finance Executive

SIP Opportunity availed by MBA Students during Covid-19

Student's Name	Specialization	SIP Company
Agrawal Charmi Yogeshbhai	HR	Max India
Ajmera Creama Haresh	HR	Sales India
Andani Muskan Ashokbhai	Finance	Rajkot People's Cooperative Bank Ltd.
Bhambhani Yash Nareshkumar	Finance	Bhambhani Casting Foundry
Chawda Bhumika Gordhanbhai	Finance	Earning Dots Investments
Dhami Vaidehi Dineshbhai	Marketing	S. R. Enterprise
Lakhani Krunal Kishorbhai	Finance	Giriraj Hospital
Mehta Akshat Vipul	Finance	Sales India
Chandarana Dipali Mukeshbhai	Finance	Marwadi Shares & Finance Co. Ltd.
Joshi Rajvi Nileshbhai	Finance	Shakti Investment
Maniar Ishita Umeshbhai	Finance	Krishna Colour & Chemicals
Mehta Riddhi Jatish	Marketing	Sales India
Udhani Harsh Satyapal	Marketing	Sales India
Vadoliya Kaushik Rameshbhai	Finance	Motilal Oswal
Vora Siddharth Chetan	HR	Bombay Hardware
Amrutiya Janvi Ghanshyambhai	Marketing	Aricon Papers Private Limited
Bhagiya Krupa Maheshbhai	Finance	Lexicon ceramic Pvt. Ltd
Fatania Hitali Deepakbhai	HR	Service Force
Joshi Bhakti Vijaybhai	HR	HDB Financial services

"If you want people to follow you, show them your map"

SIP Opportunity availed by MBA Students during Covid-19

Student's Name	Specialization	SIP Company
Savjani Foram Niteshbhai	Finance	Sales India
Talapara Ashvinaben Pravinbhai	Finance	Earning Dots Investments
Vithalani Neel Dineshchandra	Finance	Radhe Ecom
Bhandari Shubham Savita	Marketing	Sales India
Meghnathi Mohitgiri Jayeshgiri	HR	Anlon Lifescience Pvt. Ltd.
Nanavaty Hirwa Hemal	HR	Mahindra & Mahindra Finance Private limited
Padaliya Denisha Kamaleshbhai	Marketing	Aricon Papers Private Limited
Patoriya Shubham Chandreshbhai	Marketing	Infinity Info Way
Rathod Darshit Rameshbhai	Marketing	Yamuna Trading
Tadhani Dhruvi Rameshbhai	HR	Momai Food Pvt. Ltd.
Bagda Vishal Kanji	Marketing	Service Force India
Bedva Anjali Arjanbhai	HR	Gujarat Industry Pvt. Ltd.
Dudhagara Prashant Vijaybhai	Marketing	Jay Maa Khodiyar Appliances
Patel Meet Hitesh	Marketing	Savyasanchi Training & Research Pvt. Ltd.
Rajpara Dharmi Ashishbhai	Finance	Earning Dots Investments
Varmora Vaidik Rameshbhai	Finance	Special Steel Fasteners
Chovatiya Shruti Nileshbhai	Marketing	Falcon Pumps Pvt. Ltd .
Halani Sabnam Ramzanbhai	Marketing	Jolly Agri EXIM
Limbani Avni Pranalal	Finance	Earning Dots Investments
Pansuriya Saloni Dhirajbhai	Finance	Rajkot People Co -operative Bank
Purohit Milind Pareshbhai	Marketing	Sales India
Sapariya Sarven Jayeshbhai	HR	Empire Ring Forge
Sorathiya Palluben Rameshbhai	Finance	Rajkot People Co -operative Bank
Jadeja Heena Puransinh	HR	Service Force India
Jethva Divyarajsinh Jayrajsinh	Marketing	Sorathia Foundry
Paghadar Vyoma Sanjaybhai	Finance	Technique Auto Industries
Raychada Darshan Rajeshbhai	Finance	Radhe Ecom
Rughani Dipali Hemrajbhai	Finance	Momai Food Pvt. Ltd.
Sorathiya Rutvi Bhupatbhai	Finance	Rajkot Peoples Co -operative Bank Ltd.
Vekariya Hiral Jeetendrabhai	Marketing	Service Force India
Dhanak Avani Hitendrabhai	Marketing	HDB Bank
Jadeja Jaydeepsinh Mukeshsinh	Finance	HDB Bank
Shishangiya Rensi Nileshbhai	Finance	Rajkot People's Co -operative Bank Ltd.
Solanki Kuldeep Parsotambhai	Finance	HDB Bank
Suraiya Sarwar Mikael	HR	Suriya Associates
Vaghela Dhavalkumar Niteshbhai	HR	Anlon Lifescience Pvt. Ltd.
Vora Mahima Prakashbhai	Finance	Money Care Financial Services

"It is always better to have collaborators than competitors"

ATMIYA UNIVERSITY

Esteemed Recruiters

Faculty of Business & Commerce

Highest Package: 8 Lacs
Average Package: 2.5 Lacs

Stipend up to 10,000/- per month!

"Never take on a big job. Take on a set of little jobs that will add up to a big job"