

MANAGEMENT BUZZ ASSERTIVE

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Editor :

Dr. Meghashree A. Dadhich
HoD,
Dept. of Management

Co-Editor :

Mrs. Sweta Savaliya
Assistant Professor,
Dept. of Management

Design :

Jenish M. Sarvaiya
IMBA-5



ATMIYA UNIVERSITY

Faculty of Business & Commerce

Department of Management

FACULTY CORNER

"Characterizing the Celestial Creature: HUMAN"

C: Clear

H: Honest

A: Aspired

R: Reliable

A: Artistic

C: Compassionate

T: Talent

E: Enthusiastic

R: Resourceful

Above alphabets will depict different meaning for different individual but I believe that the world will become most beautiful place; if people will start exploring:

1.Their **ATTITUDE**

2.Their **CHARACTERSTICS**

3.Their **PURPOSE**

4. Imbibe them to craft the best of him/her.

Don't Believe in 'I'; Believe in yourself - it's you (Your CHARACTER) who can make this world a better place to Live.

-By:

Mrs. Kanchan Vadher

Assistant Professor,

Department of Management,

FoBC, Atmiya University

"EDUCATION IS THE PASSPORT TO THE FUTURE, FOR TOMORROW BELONGS TO THOSE WHO PREPARE FOR IT TODAY."

FAMILY BUSINESS CONFERENCE

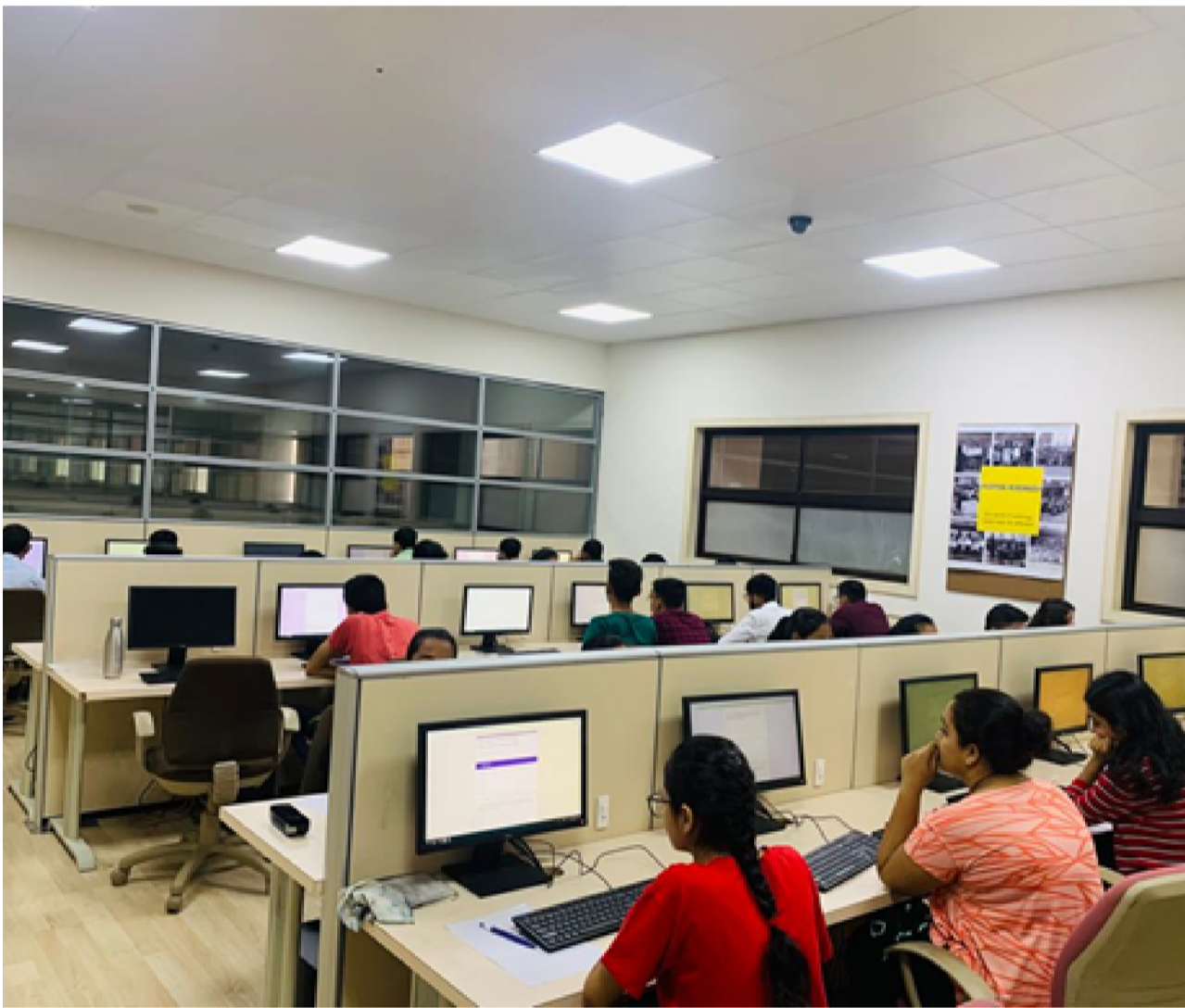
DoM has organised Family Business Conference dated 02nd April, 2022. The theme of the Conference was “Family Business: Connecting Roots for Sustainability Routes.” Total 250+ existing & future entrepreneurs actively participated in the conference and learnt various business expansion tactics by realizing the SDGs.



“THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT.”

MBA ENTRANCE EXAMINATION

DoM has conducted the entrance examination on 13th April, 5th & 28th May, 13th & 25th June, 2022 for MBA aspirants and selected candidates on the basis of their performance in the online examination, Group Discussion (GD) & Personal Interview (PI).



“CHANGE IS THE END RESULT OF ALL TRUE LEARNING.”

INDUSTRY EXPERT SESSION

DoM frequently organizes expert sessions for their management students to provide them an industry exposure. An expert session on 'Financial Market Opportunities: A Way Ahead' delivered by Mr. Rajesh Palviya, Vice President-Research, Axis Securities Ltd. on 23rd April 2022.



"THE GREATER OUR KNOWLEDGE INCREASES, THE GREATER OUR IGNORANCE UNFOLDS."

SOCIAL VISIT

DoM has conducted a social visit at 'Aekrang Children Development Institute' on 23rd April' 2022 with the aim to sensitize students' towards social well-being of others. Whereas 100+ students along with 14 faculty members have visited & contributed daily essentials and fund for children's education and development.



“THE CHARITY ENCOURAGES EXCEPTIONAL SOCIAL CONNECTIONS & SENSE OF BELONGINGNESS WITH THE SOCIETY”

FACULTY DEVELOPMENT PROGRAMMES

DoM has organized FDPs on 'Responsible Leadership in VUCA World' dated 06th June, 2022 conducted by Dr. Evan Ureta Head, Executive Education, University of Applied Science of Southern Switzerland; 'Realizing University Vision & Mission: A Journey Ahead' dated 05th July, 2022 conducted by Mr. Mukund R Dixit, Ex IIM Professor and 'Teaching with Simulation in Management' dated 21st July, 2022 conducted by Dr. Mohanlal Aggarwal, Ex-Professor, IIM Lucknow with the aim to enrich knowledge horizon of faculty members & to motivate them for academic research.



"THE BEST WAY OUT IS ALWAYS THROUGH."

STUDENTS' INDUCTION PROGRAMME FOR UG & PG STUDENTS

SIP for UG & PG students was organized on 19th to 23rd July 2022 for UG students and 24th to 26th August 2022 for PG students with the aim to make them aware about programme's Structure, Examination Patter, Academic Disciplines and General Rules. SIP was followed with various Expert Sessions, Ice-Breaking Activities, Yoga, etc.



"KEEP YOUR EYES ON THE STARS, AND YOUR FEET ON THE GROUND."

CAREER ACCELERATION PROGRAM (CAP)

DoM has organised the 'Career Awareness Program' on the topic "Company Secretary as Career" for the Students of IMBA and BBA (EFB) on 29th July 2022. The program was delivered by CS Khyati Mehta from Institute of Company Secretary of India to create awareness about the CS professional courses.



"DEVELOP A PASSION FOR LEARNING. IF YOU DO, YOU WILL NEVER CEASE TO GROW."

INDUSTRIAL VISIT

DoM organizes Industrial Visits on regular basis for the students of UG programme with the aim to provide them real time industry exposure. A One Day Industrial Visit at Atul Auto (Pvt.) Ltd., Rajkot on 30th July 2022 for IMBA & BBA (EFB) Semester-1 students has organized with the aim to provide the students an opportunity to learn practically through interaction, working methods and employment practices.



“WITH SELF-DISCIPLINE ALMOST ANYTHING IS POSSIBLE.”

EXCLUSIVE TALK ON E-YUVA CENTRE

An exclusive talk on “Entrepreneurial Development’ delivered by the ‘E-Yuva Centre, Atmiya University for the management students dated 06th August, 2022 with the aim to create awareness among students about various government schemes for Start-Ups and to assist potential entrepreneurs in developing their business. Speaker of the talk was Mr. Vijay Kantharia, Founder & CEO of Cerebroz Edutree.



“THE ABILITY TO SPEAK EXACTLY IS INTIMATELY RELATED TO THE ABILITY TO KNOW EXACTLY.”

INDUSTRIAL & SOU VISIT

DoM has organized the industrial visit at AMUL Industry & SoU visit for students of Integrated MBA on 10th August 2022 with the aim to provide them hands-on experiences through interaction with employees, to make students aware about practical working environment & methods as well as sustainable business practices. The experience of students at SoU was very mesmerizing along with inspiring insights by knowing the life and devotion of Sardar Vallabhbhai Patel, the first home minister of independent India.



“LEADERSHIP AND LEARNING ARE INDISPENSABLE TO EACH OTHER.”

HARIDHAM, SOKHADA VISIT

DoM has organized a visit for the students of Integrated MBA programme on 09th August 2022 at Haridham, Sokhada with the aim to facilitate purification of one's mind & trigger the process of inner realization within the students and faculty members by receiving blessings of P. P. Hariprasad Swamiji; P. P. Premswaroop Swamiji and P. P. Tyagvallabh Swamiji.



“THE MOST IMPORTANT SINGLE INGREDIENT IN THE FORMULA OF SUCCESS IS KNOWING HOW TO GET ALONG WITH PEOPLE.”

TEACHERS DAY CELEBRATION, STAFF & STUDENT'S APPRECIATION CEREMONY

Teacher's Day was willingly celebrated by the students for faculty members of the DoM on 5th September, 2022. Students organized series of activities to be performed by the faculty members.

Additionally, Department of Management has organized Appreciation Ceremony with the aim to recognize & award faculty members and students in account of their management tactics / leadership traits / volunteer contributions / devotional performances / professional commitments and many more by presenting them badges & certificate.



"THE ART OF TEACHING IS THE ART OF ASSISTING DISCOVERY."

GANESH MAHOTSAV CELEBRATION

Ganesh Mahotsav was organized on 7th September, 2022 as cultural event with the aim to sensitize our students towards Indian Culture & festivity. Students and faculty members enthusiastically participated in Ganesha's Aarti to take the blessing of Lord Ganesha.



"THE PRINCIPLE PART OF FAITH IS PATIENCE."

VYAAPAAR EXPO 2022

The very first time in the history of Atmiya University Vyaapaar Expo 2022 has been organized on 22nd & 23rd September 2022 by the Department of Management. Vyaapaar Expo has proven the most effective way of showcasing the Organizational Skills, Marketing Skills, Interpersonal Skills, Innovative and Creative Skills of the future entrepreneurs. Total 51 Stalls of different products were set up at Expo and approximately 4 lakhs sales were recorded whereas 10000+ peoples visited during two days.



“A SURPLUS OF EFFORT COULD OVERCOME A DEFICIT OF CONFIDENCE.”