



No. AU/PhD/Notification/251006-4/2025

Date: 06-10-2025

## DECLARATION OF RESULT

## DOCTOR OF PHILOSOPHY

## NOTIFICATION NO. : 055/2025

It is hereby notified that the University, after considering the recommendation report of the panel of examiners, has accepted the thesis submitted by the following research scholar:

|                          |                                                                                                                                |                                                                                     |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Name of Research Scholar | Malek Parvez Abdulhabib                                                                                                        |  |
| Registration No.         | 191381001                                                                                                                      |                                                                                     |
| Faculty                  | Faculty of Business & Commerce                                                                                                 |                                                                                     |
| Subject                  | Management                                                                                                                     |                                                                                     |
| Title of Thesis          | A Study on Factors Affecting Consumer Brand Switching Behavior in Prepaid Telecom with Special Reference To South Gujarat Zone |                                                                                     |
| Name of Supervisor       | Dr. Vishal Khasgiwala                                                                                                          |                                                                                     |
| Date of Viva - Voce      | 24/09/2025                                                                                                                     |                                                                                     |
| Venue                    | Ph.D. Viva-Voce Room, Main Building, B-Wing, 3 <sup>rd</sup> Floor, Atmiya University, Rajkot                                  |                                                                                     |

The University declares **Malek Parvez Abdulhabib** eligible for the award of the degree of “**Doctor of Philosophy**” in compliance with the provision of University Grants Commission (Minimum Standards and Procedure for Award of PH.D Degrees Regulations, 2018) from the date of Viva-Voce examination.

The above notification is issued in accordance with order of Hon'ble Vice Chancellor.



  
Registrar

To,

**Malek Parvez Abdulhabib,**

Alhussain, Plot No 45/46,

Merulaxmi Society, Opp. Alnoor Residency,

Gorat Road, Rander, Surat 395005.

Copy forwarded with complements to:

- 1) The Controller of Examination, Atmiya University, Rajkot - 360005, Gujarat (India).
- 2) PS to Vice Chancellor, Atmiya University, Rajkot - 360005, Gujarat (India).
- 3) Joint Secretary (Library & Documentation), Association of Indian Universities, House No. 16, Kota Marg, New Delhi - 110 002.
- 4) The Director, Information and Library Network Center, Infocity, Gandhinagar - 382 007, Gujarat (India).
- 5) Research Coordinator, Atmiya University, Rajkot - 360005, Gujarat (India)
- 6) Master File, Atmiya University, Rajkot - 360005, Gujarat (India)
- 7) Library & Learning Centre, Atmiya University, Rajkot - 360005, Gujarat (India)