

ATMIYA UNIVERSITY (Established under the Gujarat Private University Act 11, 2018)

Yogidham Gurukul, Kalawad Road, Rajkot - 360005, Gujarat (INDIA)

THEORY SEMESTER END EXAMINATION (REGULAR & SUPPLEMENTARY) - SUMMER 2024

Master of Business Administration (M.B.A.) - Semester -IV

Course Code	Course Title	Date	Time (Session : Forenoon)
21MBACC401	Core 15: Management Paradigms from Bhagavad Gita	16-05-2024	10:00 AM to 01:00 PM
22MBADC401	DSE-Core 4: International Trade & Policy Framework		
21MBADC404	DSE-Core 4: International Finance		
21MBADC407	DSE-Core 4: International Marketing	20-05-2024	10:00 AM to 01:00 PM
21MBADC410	DSE-Core 4: Talent Management		
21MBADC413	DSE-Core 4: Startups, Innovation & Funding		
22MBADC402	DSE-Core 5: International Advertising and Brand Management		
21MBADC405	DSE-Core 5: Derivatives & Risk Management		
21MBADC408	DSE-Core 5: Sales and Distribution Management	22-05-2024	10:00 AM to 01:00 PM
21MBADC411	DSE-Core 5: Human Resource Development		
21MBADC414	DSE-Core 5: Strategic Leadership for Family Business Management		
22MBADC403	DSE-Core 6: Indian Business Sustainability in International Business		
21MBADC406	DSE-Core 6: Goods & Service Tax		
21MBADC409	DSE-Core 6: Product & Brand Management	24-05-2024	10:00 AM to 01:00 PM
21MBADC412	DSE-Core 6: Compensation Management		
21MBADC415	DSE-Core 6: Corporate Social Responsibility and Business Sustainability		

21MBACE401	Core-Elective 2: Behavioral Finance	27 05 2024	10:00 ANA to 01:00 DNA
21MBACE402	Core-Elective 2: Digital Marketing	27-05-2024	10:00 AM to 01:00 PM

IMPORTANT:

- 1. Download Hall Ticket before three days of commencement of SEE from Exam menu of CMS.
- 2. Without Hall Ticket, I.D. Card & Uniform any Candidate shall not be allowed to enter or write the examination.
- 3. To Carry Mobile Phone, Electronic gadgets, Programmable calculator and any kind of written material related to exam in the examination hall during the time of examination is strictly prohibited.
- 4. Candidates should be at the examination hall at least 15 minutes before the commencement of examination.

- sd -Controller of Examinations