



ATMIYA UNIVERSITY

FACULTY OF BUSINESS & COMMERCE



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An International Virtual Fest | 17th & 18th February, 2022

Who can participate?

Students of 11th & 12th,
Under Graduation & Post Graduation

Registration Link

www.bit.ly/Adwitiyarulebook

Last Date for Registration: 8th February, 2022

COMPETITIONS

For 11 th - 12 th , UG & PG Students	Online	Case Study Mock Stock Brain Manthan
	Online	Quiz Competition Treasure Hunt Cineflix Debate Tap into Talents Wrestlemania
For International Students	Online	Case Study Mock Stock Brain Manthan

Registration Fees

- Lincoln, Miyazaki & KGI University - 1 USD ■ Other International Students - 1.5 USD
- Atmiya Uni. / HNG Uni., Patan / Sardar Patel Uni. & School Students: Individual - 30 INR , Group - 70 INR
- Other Participants: Individual - 50 INR & Group - 100 INR

Faculty Co-ordinators: Mr. Keyur Popat | Ms. Nirali Shah | Ms. Archana Joshi
Student Co-ordinators: Mr. Soham Tanna 88496 70890 | Mr. Mihir Raichura 94094 11542

✉ atmiyaadwitiya@atmiyauni.ac.in 🌐 www.atmiyauni.ac.in 📷 [atmiya_adwitiya](https://www.instagram.com/atmiya_adwitiya)

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An International Management Fest – “**Adwitiya 2.0**” is organized by the Faculty of Business & Commerce - Atmiya University on 17th & 18th February, 2022.

General Rules:

- Inauguration Ceremony will be held on 17th February, 2022 at 8.00am.
- Overall, there are 9 different competitions out of which:
 - 5 are Academic competitions
 - 4 are Non-Academic competitions
- The decisions given by the judges will be considered as the final decision.
- Coordinators have all the rights to make any possible changes in competitions and will inform all the participants regarding the same in a timely manner.
- First submission will be considered as final submission. Submission of wrongly filled information will be disqualified & fees will not be refunded.
- Participants have to compulsory keep their school/college/university ID card or any Identity Proof with them.
- Participants will be disqualified in case of any misconduct by them during the event.
- Trophies, Cash prizes and Certificates for winners and E - Certificates to all the participants will be provided.
- There will be 3 ranks for Non-Atmiyans and 1 rank for Atmiyans. Separate ranking will be given in Debate, Case Study & Quiz Competition to School students.
- Participants will get WhatsApp group link for the competition ‘Tap into Talents’ after clicking the submit button of your registration form. It is compulsory for the participants to join the group.

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- Valedictory Ceremony will be held on 18th February, 2022 after completion of all the competitions.
- In case of any discrepancies of COVID – 19, the guidelines published by the Central or State government will be followed.
- Registration Link - <https://bit.ly/ADWITYAREGISTRATIONFORM>
- The link for the payment is - seminar.atmiya.edu.in
- The participation fees are as follows:

Type	For Atmiya Uni./ HNG Uni./ Sardar Patel Uni./School	For Other Universities	For International Universities (Lincoln/Miyazaki/KGZ)	For Other International Universities
Individual	₹30	₹70	\$1	\$1.5
Group	₹50	₹100	\$1	\$1.5

- For any queries contact:
 - Mr. Soham Tanna - 8849670890
 - Mr. Mihir Raichura - 9409411542

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Tentative Schedule for Competitions

17 th February, 2022		
SR. NO.	TIME	COMPETITIONS
1	09:00 AM TO 12:00 PM	MOCK STOCK
2	09:00 AM TO 12:00 PM	CASE STUDY
3	09:00 AM TO 10:00 AM	QUIZ (Phase -1)
4	09:00 AM TO 12:00 PM	DEBATE – For 11-12th Students
5	09:00 AM TO 05:00 PM	TAP INTO TALENTS
6	12:00 PM TO 02:00 PM	TREASURE HUNT
7	02:00 PM TO 04:00 PM	QUIZ (Phase -2)

18 th February, 2022		
SR. NO.	TIME	COMPETITIONS
1	08:00 AM TO 10:00 AM	WRESTLEMANIA (OFFLINE)
2	09:00 AM TO 11:00 AM	BRAIN MANTHAN
3	10:00 AM TO 12:00 PM	DEBATE – For UG & PG Students
4	11:30 AM TO 02:00 PM	CINEFLIX

Overall In charge

Dr. Vishal Khasgiwala

Dr. Piyush Mehta

Dr. Meghashree A. Dadhich

Dr. Jayesh Zalavadia

Faculty Coordinators

Mr. Keyur Popat

Ms. Nirali Shah

Ms. Archana Joshi

Student Coordinators

Mr. Soham Tanna

Mr. Mihir Raichura

Ms. Geeta Sanathara

Ms. Diya Sejpal

Mr. Shubham Bhanderi

Mr. Shyam Manvar

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MOCK STOCK

Brief of the Competition:

The event gives insight to students regarding the working methodology of secondary markets in India and stimulates their trading sense by taking trades in live markets using the blend of their technical and informative expertise.

General Rules:

- Broker to be used would be Moneybhai Investor. (simulative/mock trading platform) (Finalization will be done later)
- Only Stock trading in the cash market is allowed. In other words, Future & Options, MCX, NCDEX are not allowed. Positions should be taken in the cash segment only and that too for Equity shares only.
- Timings for trading will be from 9:00 a.m. to 12:00 p.m. (3 hours).
- You have to submit information regarding Net Profit / Loss for the trades carried between 12:00 p.m. to 12:20 p.m. (Mode of submission will be informed later)
- Participants will have to create their own login account a day before on the simulative platform (Procedure of the same will be informed at later stage)
- Everyone is free to trade from any device they are comfortable with.
- Prizes will be given based on profits earned by the part takers.
- Every participant will have to start trading with the same amount. (The amount will be decided later)
- Participants will have to take a screenshot, both at the beginning and at the end of the event of their available fund. This is compulsory and has to be attached with Google link provided at a later stage for cross verification.

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- The pattern of the name with which you need to register will be informed to you well in advance. You must compulsorily follow that pattern only.
- One of the patterns could be, first four letters of name, first two letters of surname and last four digits of your phone number should be your username.
 - Example: Kashyap Loriya, Mob: - 7878789823
User ID - **Kashlo9823**
- All communications related to the event will be forwarded on WhatsApp group.
- You must join a WebEx meeting on the day of competition. The WebEx link will be shared in groups only.
- All rights are reserved with the organizing committee for any lateral issues and the decision of the organizing committee will be final in this regard.
- For any query contact: 7878789823

Faculty Coordinators

- Mr. Bhavin Popat
- Mr. Tushar Ranpariya

Student Coordinator

- Mr. Kashyap Loriya
- Mr. Devang Varde
- Mr. Meet Kansara
- Mr. Dishant Nakrani

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CASE STUDY

Brief of the Competition:

An academic competition in which students come together to solve a real case that is presented by the active companies to get real solutions to their challenging problems.

General Rules:

- Participants can register either individually or in a group of 2.
- All event participants will get case study 3 days prior.
- Participants have to present the summary of the solution with the references.
- Camera should be on during the presentation.
- Proper internet connectivity is required.
- For any queries please contact: 8200726465

Faculty Coordinators

- Dr. Jayen Thaker
- Mrs. Kanchan Vadher

Student Coordinators

- Ms. Creama Ajmera
- Ms. Mahek Vora
- Mr. Dharmik Zinzuvadia
- Ms. Kothari Liza

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QUIZ

Brief of the Event:

The Objective behind organizing Quiz competitions is to evaluate the knowledge of the participants within academics as well as beyond academics and to make them familiar with the prospects of quizzes and the objectivity of the questions. This Competition will include General and business knowledge questions and thus will help students assess their general and business knowledge.

General Rules:

- There will be two rounds – 1. Elimination Round and 2. Main Round
- Elimination round will include MCQ questions.
- On the basis of Elimination round, participants for the main round will be selected.
- The genre of quiz could be aptitude, picture, music, general knowledge, current affairs, business etc.
- Participants are expected to follow these guidelines strictly and cooperate with coordinators.
- For further query please contact on: alpa.joshi@atmiyauni.ac.in

Faculty Coordinators

- Dr. Alpa Joshi
- Dr. Amisha Ghelani

Student Coordinators

- Ms. Mitanshi Bhalsod
- Ms. Ayushi Khunt
- Ms. Janvi Jethva

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DEBATE

Brief of the Competition:

Brief of Event: This event is based on the "Debate". This event is for School & College Students. In there are 3 Rounds. The participants have to speak in favor & in against of the topic.

General Rules:

- Only individual participation is allowed.
- Language for 1st & 2nd rounds can be Gujarati, Hindi or English and for 3rd round it will be Hindi only.
- The decision for the judges will be final and binding to all.
- Do not make any indecent comment individual, topic, groups or event.
- For Any Query Contact: 7621935436

RULES FOR THE DEBATE FOR SCHOOL STUDENTS:

ROUND 1: PICTURE ANALYSIS

1. Time limit- 1) Picture showing – 1 Minute
2) Picture description (writing) – 5 Minutes
2. Participants have to describe the picture in both i.e. in favor & in against.
3. You can write as much points as possible for the description of the picture.

ROUND 2: EX-TEMPO

1. All the participants will get topic of debate for round 2 on the same day.
2. Time limit : 4 to 6 minutes.
3. The participants have to speak in favor & against of the topic compulsorily.

ROUND 3: FINAL ROUND

1. Total 3 different topics will be given to the participants for debate & maximum 10 minutes will be offered for each topic
2. The topic can be related to General Awareness, Economics, Politics & Current Affairs, etc.

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RULES FOR THE DEBATE FOR UG & PG STUDENTS:

ROUND 1: PICTURE ANALYSIS

1. Time limit- 1) Picture showing – 1 Minute
2) Picture description (writing) – 3 Minutes
2. Participants have to describe the picture in both i.e. in favour & in against.

ROUND 2: EX-TEMPO

1. All the participants will get topic of debate for round 2 on the same day.
2. Time limit : 2 to 4 minutes.
3. The participants have to speak in favor & against of the topic compulsorily.

ROUND 3: FINAL ROUND

1. Total 3 different topics will be given to the participants for debate & maximum 10 minutes will be offered for each topic
2. The topic can be related to General Awareness, Economics, Politics & Current Affairs, etc.

Faculty Coordinators

- Dr. Jagdish Mulchandani
- Mrs. Shaily Vora

Student Coordinators

- Mr. Jenish Sarvaiya
- Ms. Margi Dangarosiya
- Ms. Mahima Vora
- Ms. Rajal Butani

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TAP INTO TALENTS (TALENT SHOW)

Brief of the Competition:

“BECAUSE TALENT MATTERS...”

An opportunity that will allow the participant to showcase their respective talent and art.

General Rules:

- Contestants are allowed to take part in more than one category.
- There is only one round in this competition. All the winners will be judged on the basis of their expertise in their respective talents and not by comparing with other competitors.
- Number of participants and entries are mentioned beside the respective categories. Entries can be modified as per the registration response.
- Languages to be used: English/Hindi/Gujarati
- Time limit is mentioned with the respective event. Hence, violation of time limit will result to disqualification.
- Final performance in audio-visual form must be submitted 7 days prior to the commencement of the event.
- Submission of Video file must be in MP4 format and Image file should be in JPEG format only.
- Any instance of vulgarity will lead to immediate disqualification.
- Anything that will be perceived as being offensive to any national/religious sentiments, gender, caste etc. will lead to immediate disqualification.
- The performance must be restricted with integrity of the event.
- Organizing committee reserves all rights to change the format of overall rules of the event as and when required.
- Judges' decision will be final and binding to all.
- Participants will find performance submission link in the description of the WhatsApp group.
- For any query contact: 92282 50032

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Sr. No.	Categories	Max. Time Limit	Max. Entries	Max. No. of Participants
1	Dancing	5 minutes	5	5
2	Singing 1. Rap singing 2. Beat Boxing 3. Folk Singing (Dayro) 4. Instrument Playing	5 minutes	5 per category	5
3	War of words and expressions 1. Drama 2. Mime 3. Mimicry 4. Standup Comedy 5. Story telling 6. Poetry	For Drama, Mime and Standup Comedy 10 Minutes video For Mimicry, Story Telling and Poetry 5 Minutes video	5 per category	5
4	Fashion Show Theme: 1. Bollywood 90's 2. Back to Bachpan (Cartoons, school, etc.) 3. Indian Culture	10 Minutes	5	5

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Sr. No.	Categories	Max. Time Limit	Max. Entries	Max. No. of Participants
1	Fine Arts 1. Drawing 2. Sketching 3. Painting (Face, Canvas, T-Shirt, 3-D, Another Object) 4. Mandala 5. Tattoo 6. Mehndi 7. Nail Art 8. Handicraft	Time lapse video of art (Max 1 min), 2 photographs of art (1. Your photo with your art 2. Final photo of your art)	5 (Per category)	1
2	Mobile Photography (Theme: Nostalgia/Natural architecture/Happiness in poverty)	2 photographs on any one theme	20	1
3	Videography (Theme: 1. Horror 2. World without Technology 3. Social Issues) Rule: (Participants are required to submit 2 videos before 7 days of commencement of event 1. Theme related video 2. Proof video: while shooting the theme video)	Length of each video should be less than 10 Minutes.	5	5

Faculty Coordinators

- Mr. Jaygiri Goswami
- Ms. Devanshi Dave

Student Coordinators

- Mr. Sanskar Tanna
- Ms. Hetvi Aghara
- Ms. Priya Tulsiyani
- Ms. Jainali Mehta

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TREASURE HUNT

Brief of the Competition:

A game in which a team will try to find hidden things by following special signs (clues).

General Rules:

- Team shall consist of 2 members.
- Elimination will be done after the completion of every round.
- For all the rounds, only one submission will be considered on behalf of the team.
- Proper internet connectivity is required.
- Game will be conducted through online platform.
- Team has to join through one device only.
- During the event in the chat box, informal communication and usage of abusive words will lead to disqualification of the team.
- For queries contact: 84600 82750

ROUND 1: SCAVENGER HUNT

- Hint will be provided to the participant on which he /she has to surf online on Three platform.
 - a. Instagram
 - b. YouTube
 - c. Google

ROUND 2: FASTEST FINDER FIRST

- In this round participant have to solve riddles.
- Click the selfie with the answers of the riddle and send it through Google link
(Link will be provided after registration)

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ROUND 3: PIC CLICK REPEAT

- One task will be provided by the coordinators.
- On the basis of the task Photo is to be clicked (not Selfie)
- Participants have to Send photograph.

Faculty Coordinators

- Ms. Nishita Thakrar
- Mr. Pratik Pravin

Student Coordinators

- Ms. Charmi Kamdar
- Ms. Shreya Upadhyay
- Mr. Girish Sanathara
- Mr. Devang Varde

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BRAIN MANTHAN

Brief of the Competition:

Get ready to play games that present cognitive skills such as memory, attention, processing speed, mental flexibility and problem solving.

Let's play BRAIN MANTHAN where you'll squeeze your brains coz when *You know! You grow!*

General Rules:

- Team shall consist of 2 members.
- Elimination will be done after the completion of every round.
- For all the rounds, only one submission will be considered on behalf of the team.
- Proper internet connectivity is required.
- Proper formation of sentences will only be considered.
- Game will be conducted through online platform.
- Team has to join through one device only.
- During the event in the chat box, informal communication and usage of abusive words will lead to disqualification of the team.
- For any query contact: 6353676649/9913800303

Round – 1: Brain Rush

- Online Quiz will be conducted. Participants are required to submit the answers through given link.
- 10 minutes will be given for 10 Questions.

Round – 2: Pictogram

1. Pictures of objects and things will be screened and participants need to identify the object and have to form meaningful sentences.
2. Participants will be given 30 seconds to complete the given task.

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Round – 3: Word Saga

1. Two words will be shown on the screen and participants need to frame a meaningful sentence using both the words.
2. 30 Seconds will be given for each question.

Round – 4: Hidden Mystery

1. Those participants who will be selected for this round will get to know the rules and formulations on the spot by faculty / student coordinators.

Faculty Coordinators

- Ms. Sapna Devani
- Ms. Hardita Dhamelia

Student Coordinators

- Ms. Foram Savjani
- Ms. Hetvi Khotari
- Ms. Dhruvi Tadhani
- Ms. Ruchi Mendapara

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WRESTLEMANIA

Brief of the Competition:

The event is based on the game "Battlegrounds Mobile India".

General Rules:

- Participants can register for solo, duo or squad if they are confident enough, rounds will be played in the squad mode only. Only registered players are allowed to participate.
- **NO** hacks, cheats and modded apk are allowed or if found using, then immediate action will be taken.
- All resources in the game are suggested to be downloaded for better execution of the game.
- The event will be of two rounds. Top 6 teams from each group will be given a chance to compete in the final round. (Final round will be played with 18 teams) The Ranks will be given on the basis of winners of Final Round.

Judgement Criteria:

RANK	1 st	2nd	3rd	4th	5th	6th	7th	8th to 12th	13th to 16th	KILL POINT
POINTS	15	12	10	8	6	4	2	1	0	1

- For any query contact: 6354340220

Faculty Coordinators

- Mr. Tushar Ranpariya
- Mr. Shrey Bhupatkar

Student Coordinators

- Mr. Abhijit Hapaliya
- Mr. Jay Parekh
- Mr. Het Kotak
- Mr. Shivam Atkotiya

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CINEFLIX

Brief of the Competition:

The competition will be based on Bollywood movies/web series/web shows.

General Rules:

- Team shall consist of 2 members.
- Team has to join through one device only. For all the rounds, only one submission will be considered on behalf of the team.
- Proper internet connectivity (audio & video) is required.
- For Any query contact: 8320171074

Round 1:

- Google form link will be provided.

Round 2:

- This round consists following things:
 - Emoji Song
 - English Translation to Hindi Movies
 - 2 faces character identification + Jodi names movie identification

Round 3:

- This round consists following things:
 - English Translation to Hindi Songs
 - Instrumental identification (Web Series & Movie)
 - Emoji Movie.

Faculty Coordinators

- Ms. Rina Somani
- Ms. Isha Trivedi

Student Coordinators

- Mr. Akshat Mehta
- Ms. Kunnjan Thakkar
- Ms. Harsha Sanathara
- Ms. Krina Santoki

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ATMIYA UNIVERSITY

(Established under the Gujarat Private University Act 11, 2018)

Yogidham Gurukul, Kalawad Road, Rajkot - 360005, Gujarat (INDIA)



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